

## Symposium Sponsor



### Mission

The mission of the DentaQuest Foundation is to support and promote optimal oral health care.

### Vision

The DentaQuest Foundation is dedicated to substantially improve the oral health, and therefore the quality of life, of residents in the areas served by DentaQuest and its subsidiaries.

### Core Values:

We believe that as a funder focused solely on oral health, we have the opportunity and a profound responsibility to provide leadership in improving oral health. We hold ourselves accountable for effective management of our resources in order to fulfill our mission. We are committed to maintaining a diverse, motivated and highly performing staff and Board. We encourage community involvement. We believe that all communities have assets, knowledge, culture and the power to define and solve their problems. We believe that collaborations and partnerships are fundamental to enabling organizations and institutions to pursue sustainable oral health improvements.



## The Reede Scholars 2<sup>nd</sup> Annual Health Equity Symposium

# eEquity: Leveraging Technology to Achieve Health Equity

Thursday, May 12<sup>th</sup>, 2011  
4:00pm-7:00pm

Joseph B. Martin Conference Center  
Harvard Medical School

# Agenda

4:00 – 4:30 pm Reception

4:30 pm Introduction of Annual Reede Scholars Symposium  
**Dr. Joseph Betancourt, MD, MPH**  
The Disparities Solution Center

4:45 pm Keynote Address  
**David Blumenthal, MD, MPP**  
National Coordinator for Health Information Technology  
Dept of Health and Human Services

5:15 pm Panel Presentations  
Moderator  
**Lenny Lopez, MD, MPH**  
The Disparities Solution Center  
  
Panelists  
**Quyên Ngo-Metzger, MD, MPH**  
U.S. Dept of Health and Human Services  
**Michael Christopher Gibbons, MD, MPH**  
Johns Hopkins Urban Health Institute  
**John Moore, MD, PhD Candidate**  
Massachusetts Institute of Technology  
**Elsbeth Kalenderian, DDS, MPH**  
Harvard School of Dental Medicine

6:00 pm Audience Discussion

6:45 – 7:00 pm Reaction and Summarization  
**John D. Halamka, MD, MS**  
Harvard Medical School  
**Judith Steinberg, MD, MPH**  
University of Massachusetts Medical School



## Speakers

### David Blumenthal, MD, MPP

Dr. David Blumenthal is Samuel O. Thier Professor of Medicine and Professor of Health Care Policy at Massachusetts General Hospital/Partners HealthCare System and Harvard Medical School. Until April 7, 2011, he served as the National Coordinator for Health Information Technology under President Barack Obama. In this role he was charged with building an interoperable, private and secure nationwide health information system and supporting the widespread, meaningful use of health IT. Dr. Blumenthal received his undergraduate, medical, and public policy degrees from Harvard University and completed his residency in internal medicine at Massachusetts General Hospital. Prior to his appointment to the administration, Dr. Blumenthal was a practicing primary care physician and director of the Institute for Health Policy at the Massachusetts General Hospital/Partners HealthCare System and Harvard Medical School. Dr. Blumenthal is a renowned health services researcher and national authority on Health IT adoption. With his colleagues from Harvard Medical School, he authored the seminal studies on the adoption and use of health information technology in the United States. He is the author of over 200 scholarly publications, including most recently, "Heart of Power: Health and Politics in the Oval Office," which tells the history of U.S. Presidents' involvement in health reform, from FDR through George W. Bush. A member of the Institute of Medicine and a former board member and national correspondent for the New England Journal of Medicine, Dr. Blumenthal has held several leadership positions in medicine, government, and academia including Senior Vice President at Boston's Brigham and Women's Hospital; Executive Director of the Center for Health Policy and Management and Lecturer on Public Policy at the Kennedy School of Government; and as a professional staff member on Senator Edward Kennedy's Senate Subcommittee on Health and Scientific Research.



### Lenny Lopez, MD, MPH

Dr. López is an internist trained at the Brigham and Women's Hospital (BWH), who completed the Commonwealth Fund Fellowship in Minority Health Policy at the Harvard School of Public Health and a hospital medicine fellowship at BWH, where he currently serves as a hospitalist. Dr. López joined the MIHP in 2008 after his fellowship in general internal medicine at Massachusetts General Hospital. His research interests extend across a range of issues relating to the quality of hospital care, including the effects of hospitalists and racial and ethnic disparities in care. He has several publications from his fellowship research on these topics, as well as publications relating to his interests in the ethics of health care delivery and graduate medical education. Dr. López also teaches medical students and residents, with lectures and preceptorships addressing clinical skills, prejudice and discrimination relating to race and ethnicity, and quality of care reporting. Dr. López has received the Aetna /Disparities Solutions Center HealthCare Disparities Fellowship. He serves on the Cross-Cultural Committee at Harvard Medical School, and the Massachusetts Medical Society Committee on Workforce Diversity. He is a member of the Massachusetts Medical Society, the National Hispanic Medical Society, the Society of Hospital Medicine, and the Boston Association of Academic Hospitalists in Medicine.



## Joseph R. Betancourt, MD, MPH



Dr. Betancourt directs the Disparities Solutions Center, which works with healthcare organizations to improve quality of care, address racial and ethnic disparities, and achieve equity. He is Director of Multicultural Education for Massachusetts General Hospital (MGH), and an expert in cross-cultural care and communication. Dr. Betancourt served on

several Institute of Medicine committees, including those that produced *Unequal Treatment: Confronting Racial/Ethnic Disparities in Health Care* and *Guidance for a National Health Care Disparities Report*. He has also advised federal, state and local government, foundations, health plans, hospitals, health centers, professional societies, trade organizations, pharma, and private industry on strategies to improve quality of care and eliminate disparities. He has received grants from foundations and the federal government, and published extensively in these areas. He is a practicing internist, co-chairs the MGH Committee on Racial and Ethnic Disparities, and sits on the Boston Board of Health as well as Health Equity Committee, and the Massachusetts Disparities Council.

## Quyen Ngo-Metzger, MD, MPH



As an Associate Professor at UC Irvine, Dr. Ngo-Metzger's research program has focused on racial/ethnic health disparities among Latino and Asian patients with language barriers. As part of this work she was one of the first investigators to examine optimal ways to collect data among limited-English speakers, and has developed rigorous research protocols to achieve equivalent cultural and linguistic comparability across different languages. Dr. Ngo-Metzger has been the Principal Investigator on several studies to prevent obesity and diabetes among minority populations, funded by the National Institutes of Health and the Robert Wood Johnson Foundation. In addition, she has been PI on several grants from the Commonwealth Fund aimed at understanding the role of culture and language in health and healthcare. Other research areas of interests include health disparities in depression screening and treatment in primary care. As Data Branch Chief in the Bureau of Primary Health Care at HRSA, Dr. Ngo-Metzger's current work involves collecting and evaluating clinical quality of care data for approximately 18 million patients seen at federally-qualified community health centers.



## Michael Christopher Gibbons, MD, MPH

Dr. Gibbons is Associate Director of the Johns Hopkins Urban Health Institute and is an Assistant Professor of Medicine, Public Health, and Health Informatics at The Johns Hopkins Medical Institutions. Dr. Gibbons is a healthcare disparities and urban health expert and physician informatician whose research focuses on the use of technology and consumer health informatics to improve healthcare disparities. Dr. Gibbons has been named a Health Disparities Scholar by the National Center for Minority Health at the National Institutes of Health. Dr. Gibbons has recently authored/edited four books including "eHealth Solutions for Healthcare Disparities". Dr. Gibbons work is also leading the emergence of the field of Populomics. He is an advisor and expert consultant to several state and federal agencies and policymakers in the areas of urban health, eHealth, minority health and healthcare disparities. Dr. Gibbons obtained his medical degree from the University of Alabama. He then completed residency training in Preventive Medicine, fellowship training in General Surgery and also in molecular oncology basic research. Finally he earned a Master of Public Health degree focusing in health promotion among urban and disadvantaged populations all from Johns Hopkins.



## John Moore, MD, PhD Candidate

John Moore is a PhD candidate in the New Media Medicine group at the MIT Media Lab. He is a physician and technologist working to fundamentally change the role that patients can play in their care by empowering them with knowledge, understanding, confidence, and channels for communication. He is studying the effect that new technology-mediated paradigms for doctor-patient collaboration can have on education, adherence, and behavior change. Moore received both a BS in biomedical engineering, and a medical degree from Boston University. Before attending medical school, he was a Fulbright Scholar in Belgium, where he conducted clinical engineering studies on neurological movement disorders.



## Elsbeth Kalendarian, DDS, MPH

Elsbeth is a healthcare executive with 20+ years experience in the healthcare, human services and public health field. An oral surgeon by training, Elsbeth started her healthcare management career after obtaining her Master's degree from the Harvard School of Public Health as the Administrator for Children's Hospital's (Boston) long-term care facility. She moved to the Partner Healthcare System (Boston) in various senior management roles at North Shore Medical Center (NSMC). In 2002, Elsbeth became the EVP of a human services organization in Cambridge, MA, which succeeded in its mission to providing long lasting solutions to victims of domestic violence through an effective partnership with an extensive group of volunteers. In July 2004 Elsbeth became the Vice President for Quality Improvement Initiatives at the American Heart Association (AHA) in the Northeast affiliate (Framingham, MA). In December 2005 she became the Sr. Vice President for Health Strategies for AHA's Heritage affiliate in New York City. In October 2007 Elsbeth was appointed Assistant Dean for Clinical Affairs at the Harvard School of Dental Medicine. In 2008 she was appointed Interim Chair for the Oral Health Policy and Epidemiology Department and became its Chair in 2011. She is currently involved as PI in research focused on dental diagnostic terminology in the electronic health record, funded through an NIH R01 grant and received an American Dental Association award for educational research. Dr. Kalendarian received a Fulbright Scholarship in 1983.



## Judith L. Steinbera. MD, MPH

Judith L. Steinberg is Interim Chief Medical Officer for the University of Massachusetts Medical School's Commonwealth Medicine division and Interim Director of the organization's Center for Health Policy and Research. Commonwealth Medicine is the public service, consulting and applied research arm of UMass Medical School. Dr. Steinberg leads the UMass Medical School team that is supporting the implementation of the statewide, multi-payer Patient-Centered Medical Home Initiative in Massachusetts. She is a Clinical Associate Professor in UMass Medical School's Department of Medicine and Department of Family Medicine & Community Health. Before joining Commonwealth Medicine in 2008, Dr. Steinberg served as the Medical Director of Neponset Health Center in Boston. Prior to that, she was the HIV Program Director at East Boston Neighborhood Health Center. She was an attending physician in the Division of Infectious Diseases at Boston Medical Center, as well as an Assistant Clinical Professor of Medicine at Boston University School of Medicine. She continues to practice medicine at Neponset Health Center and at UMass Memorial Medical Center. Dr. Steinberg is a member of the National Association of Community Health Centers, serving as a Vice-Chair of its Clinical Practice and Program Committee and as a member of its HIV and Behavioral Health Committee. She serves on several committees and boards in Massachusetts and Rhode Island, focusing on quality improvement, primary care service delivery, public health, and global health.





## John D. Halamka, MD, MS



John D. Halamka is chief Information Officer of Beth Israel Deaconess Medical Center, Chief Information Officer of Harvard Medical School, Chairman of the New England Healthcare Exchange Network (NEHEN), co-Chair of the national HIT Standards Committee, and a practicing Emergency Physician. As Chief Information Officer of Beth Israel Deaconess Medical Center, he is

responsible for all clinical, financial, administrative and academic information technology serving 3000 doctors, 14000 employees and two million patients. As Chief Information Officer of Harvard Medical School, he oversees all educational, research and administrative computing for 18000 faculty and 3000 students. As Chairman of NEHEN he oversees clinical and administrative data exchange in Massachusetts. As co-Chair of the HIT Standards Committee he facilitates the process of electronic standards harmonization among stakeholders nationwide.

## Special Recognition

### Joan Y. Reede, MD, MPH, MBA



Dr. Reede was appointed as the first Dean for Diversity and Community Partnership at Harvard Medical School in January 2002. Dr. Reede is also the Director of the Minority Faculty Director of Community Outreach Programs at HMS. In addition, she holds the appointments of Associate Professor of Medicine at HMS; Associate Professor of Society, Human Development Program and Faculty Development and Health, at the Harvard School of Public Health; and Assistant in Health Policy at Massachusetts General Hospital. The impact of Dr. Reede's work is reflected in the numerous programs she has created to benefit minority students, residents, scientists, and physicians. Over the past dozen years, Dr. Reede has created and developed more than 16 programs at HMS that aim to address pipeline and leadership issues for minorities and women who are interested in careers in medicine, academic and scientific research, and the health care professions. Supported by a dedicated staff, she has developed mentoring programs for under-represented minority students from the middle school through the graduate and medical school levels. Dr. Reede is a member of the Institute of Medicine of the Academies of Science, and the recipient of the 2011 Diversity Award from the Association of Professors of Medicine.



## The Reede Scholars

The Reede Scholars is the alumni organization of the Commonwealth Fund/Harvard University Fellowship in Minority Health Policy, California Endowment Scholars in Health Policy, and Joseph L. Henry Oral Health Fellowship programs at Harvard Medical School.

### **Mission**

The mission of the organization is to transform health policy through education, research, policy and practice to improve human health and wellbeing.

### **Goals**

Our growing network of scholars seeks to achieve the following goals:

- 1) Ensure high quality health care and public health services for all populations
- 2) Enhance measurement and surveillance of targeted public health and health care goals in disadvantaged/vulnerable populations
- 3) Develop, implement, and evaluate health policies that address social determinants of health and leading causes of morbidity and death
- 4) Engage communities we serve through dialogue, education, and civic participation to advocate for improved health, community empowerment, and health equity
- 5) Support endeavors to educate future Reede Scholars